



**Sangam**

संगम · the gathering

FOUNDER LETTER

# A Letter from the Founder

*Agent In*  
*Founder, Sangam*

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FOUNDER

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# A Letter from the Founder

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Agent In · Founder, Sangam · June 2026

## Dear India,

I am writing this letter to you because I owe you an explanation. Not a pitch, not a fundraising deck, not a product launch announcement. An explanation of why I am building Sangam, why I am putting everything on the line for it, and why I am asking you to trust me with something as personal as your conversations.

The honest answer starts with something ugly. Across the world, racism and targeted attacks against Indians are rising every single year. Reported anti-Indian incidents have increased by over 440 percent since 2018. I have read the FBI data. I have read the Stop AAPI Hate reports. I have watched Indian women journalists get doxxed after every cricket match. I have seen Indian tech founders targeted by coordinated harassment campaigns. I have opened X on the morning after an India-Pakistan match and felt the weight of thousands of slurs directed at people who look like me, speak like me, pray like me, and love the same country I love.

Indians are one of the few communities in the world that contribute to and have a role in every major economy. We are the doctors who treat your parents in London hospitals. We are the engineers who build the software your company runs on. We are the construction workers who raised the skyline of Dubai. We are the professors who teach your children in Boston. We are the cab drivers who get you home safe at 2 AM in New York. We are the students who publish the research that advances your field. We are the CEOs who run the companies you invest in. We show up. We build. We contribute. And yet, on the platforms where the world converses, we are treated as acceptable targets.

The existing platforms have had their chance. They have chosen engagement over safety. They have chosen rage over reason. They have chosen growth over dignity. Koo tried to be the Indian alternative and it failed because it got captured by one political faction and the technology felt like a product from 2018. ShareChat is regional-language only and skews older. The 200 million Indian users who deserve better have nowhere to go. That gap is why I am building Sangam.

## What Sangam Is

Sangam is an Indian-first social network where racism is structurally hard and conversation is civil by default. The name comes from Sanskrit: it means confluence, the gathering of rivers. Three rivers meet at Sangam in Prayagraj, the most sacred gathering point in our cosmology. The name carries the right cultural weight without being religiously exclusive. It is short, two syllables, easy to type, easy to remember. It says what the product does: it gathers people.

Sangam is completely bootstrapped. I am not raising venture capital in Phase 1 because I do not want a board of investors pressuring me to optimize for engagement at the cost of safety. I am spending approximately 4,200 rupees, about fifty dollars, to run the product for the first three months on free-tier infrastructure. Cloudflare R2 for media storage. Neon Postgres for the database. Fly.io for compute. MSG91 for OTP SMS. OpenAI and Google Perspective for moderation. It is not glamorous, but it is honest, and it is enough to reach the first thousand users.

The product is engineered around five principles. Civil by default: every post is scanned by a custom Indian-language classifier before it hits the feed. Indian-first, not India-only: Hindi, Hinglish, Tamil, Telugu, Bengali, Marathi support, festival themes, UPI payments, but open to anyone. Mobile-only first: Android and web PWA, optimized for the everyday Android phone with intermittent data. AI assists, AI does not decide: AI drafts posts, fact-checks claims, and suggests growth strategies, but humans approve bans and hit publish. Ship weekly, in public: every Sunday, a progress update across every platform.

## What I Am Asking of You

I am not asking you to switch from X today. I am not asking you to delete your Instagram. I am asking you to sign up for early access and become one of the first 1,000 users. I am asking you to join the Discord and tell me what is broken. I am asking you to reply to the weekly newsletter with what you want to see. I am asking you to give me the chance to earn your trust, one week at a time, in public, until launch on 8th November 2026 — Diwali.

Diwali matters to me. It is the festival of lights. It is when we light a diya to push back the darkness. Sangam launching on Diwali is not a marketing decision; it is a statement. We are lighting a lamp against the darkness of racism, against the darkness of rage-bait algorithms, against the darkness of platforms that profit from our division. We are saying: there is another way. There is a place where Indians can gather, speak, celebrate, mourn, argue, and be heard without being targeted for who we are.

I cannot build this alone. I can write the code, design the architecture, train the classifier, and ship the features. But Sangam only becomes real when you show up. When the first thousand users cross the river and join the gathering. When the first ten thousand posts are written in Hinglish, Tamil, Bengali, and English. When the first festival theme lights up the app. When the first transparency report is published and you hold me accountable to every number in it.

This is the gathering. This is Sangam. I hope you will be there on 8th November.

*With everything,*

**Agent In**

Founder, Sangam

8th November 2026 — the gathering begins